



SUMMER SCHOOL

at Burda Bootcamp

Learn the basics of **entrepreneurship** from **August 18 to August 31 2016 in Munich** and create your own project in one of the following areas: news, fashion & lifestyle, health & fitness, food & cooking, home & garden.



WHO CAN APPLY

Students in computer science (front-end, back-end, iOS, Android, data science) & design as well as recent graduates



WHAT IT COSTS

Nothing! We don't charge for the program, but we select participants very carefully to insure the high quality of the program

WHAT YOU WILL DO

Day
1

Ideation

Use design thinking methods to identify a real-world problem to solve

Day
2

User Research

Find out if the problem is worth solving by talking to real people

Day
3

Prototyping

Build a prototype of your product to visualize and test your idea

Day
4

Business Model

Learn how to setup a business concept for your project

Day
5

MVP

Learn how to launch your minimum viable product in no time

Day
6

User Testing

Test your solution with real users and get new insights into your product

Day
7

Marketing

Learn how to boost your product through different channels

Day
8

Secrets of VCs

Learn how early-stage investors decide whether they should invest

Day
9

Pitch Training

Learn how to pitch like a rockstar and sell your product

Day
10

Demo Day

Show what you've developed and win an awesome prize!

[APPLY NOW!](#)

www.burdabootcamp.de/summerschool