



LOOKING FOR DESIGNERS WITH STARTUP SPIRIT!

**THE BURDA SCHOOL OF JOURNALISM (MUNICH) OFFERS
A PAID INTERNSHIP FOR UX/UI DESIGNERS
27.2 - 28.4.2017**

Always wanted to get into media but didn't know how?

MEDIA BRAND IDEAS FROM SCRATCH

The Burda School of Journalism is looking for paid design interns (1200,- euros / month) to support 20 aspiring journalists during their final project in Munich.

Together with several teams you will be developing new media brands, testing them with real customers and bringing them to market to gain maximum traction. You will be optimizing the products based on relevant KPIs and taking care of the whole user experience process.

You will be working in a cool environment in Munich at Burda's headquarters and will get to know the media industry inside out. At the end of your internship you'll present your work in front of the board of directors of Burda.

CONTACT US

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WHAT WE EXPECT FROM YOU

You need to have advanced skills in UX / UI and brand creation. You will be performing different tasks from idea generation to complete identity creation (e.g. landing page design, logos, social media, newsletter).

You need to have a good command of the standard software like Adobe Creative Suit (Illustrator, Photoshop), Sketch etc. Things will be changing fast and we will be testing a lot, so you need to understand how rapid prototyping works and use relevant tools (e.g. Adobe XD, Marvel).

Ideally you should also be familiar with video production and editing (e.g. Adobe Premiere, Adobe After Effects).

APPLY TILL 10.2.2017

www.burdabootcamp.de/jschool